

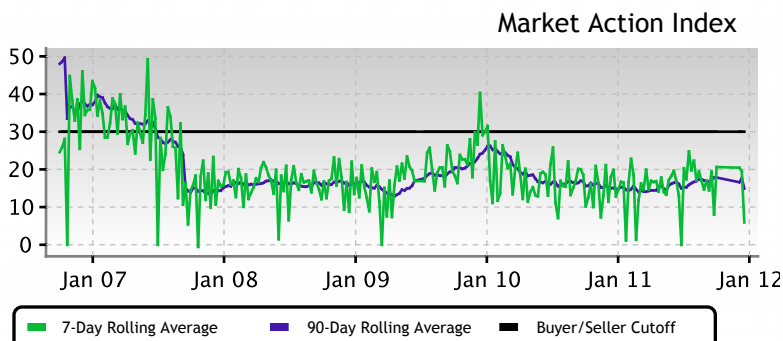
This Week

The median list price in FULLERTON, CA 92831 this week is \$516,100.

Inventory has been tightening and days-on-market decreasing recently. The Market Action Index has been basically flat, not providing strong indication for market conditions.

Supply and Demand

- Inventory levels have been relatively consistent relative to sales. Despite the fact that there is a relatively high amount of available inventory, this Buyer's market is still seeing prices move higher. Given inventory levels, these price conditions are relatively fragile. If the market cools off further, the price trend is likely to reverse.



The Market Action Index answers the question "How's the Market?" by measuring the current rate of sale versus the amount of the inventory. Index above 30 implies Seller's Market conditions. Below 30, conditions favor the buyer.

Quartiles

Characteristics per Quartile

Quartile	Median Price	Sq. Ft.	Lot Size	Beds	Baths	Age	Inventory	New	Absorbed	DOM	
Top/First	\$ 797,250	3176	0.25 - 0.50 acre	4.0	2.5	35	12	0	0	184	Most expensive 25% of properties
Upper/Second	\$ 629,700	2206	0.25 - 0.50 acre	4.0	2.5	36	12	1	0	216	Upper-middle 25% of properties
Lower/Third	\$ 449,900	1696	6,501 - 8,000 sqft	3.0	2.0	56	13	1	1	135	Lower-middle 25% of properties
Bottom/Fourth	\$ 325,000	1376	4,501 - 6,500 sqft	3.0	1.8	55	13	0	0	139	Least expensive 25% of properties

Investigate the market in quartiles - where each quartile is 25% of homes ordered by price.

Real-Time Market Profile		Trend
Median List Price	\$ 516,100	↑↑
Asking Price Per Square Foot	\$ 256	↓↓
Average Days on Market (DOM)	167	↓↓
Percent of Properties with Price Decrease	50 %	
Percent Relisted (reset DOM)	n/a	
Percent Flip (price increased)	6 %	
Median House Size (sq ft)	1796	
Median Lot Size	8,001 - 10,000 sqft	
Median Number of Bedrooms	4.0	
Median Number of Bathrooms	2.0	
Market Action Index	Strong Buyer's 14.9	↔

↔ No change ↑↑ Strong upward trend ↓↓ Strong downward trend
 ↑ Slight upward trend ↓ Slight downward trend

Price

- In this zip code this week saw relatively little price change from last week. However, we continue to demonstrate a nice up trend in general over the last several weeks.

