

## This Week

The median list price in FULLERTON, CA 92831 this week is \$475,000.

Inventory is tightening and days-on-market is falling. The Market Action Index shows demand heating up. These are relatively bullish signs for prices.

## Supply and Demand

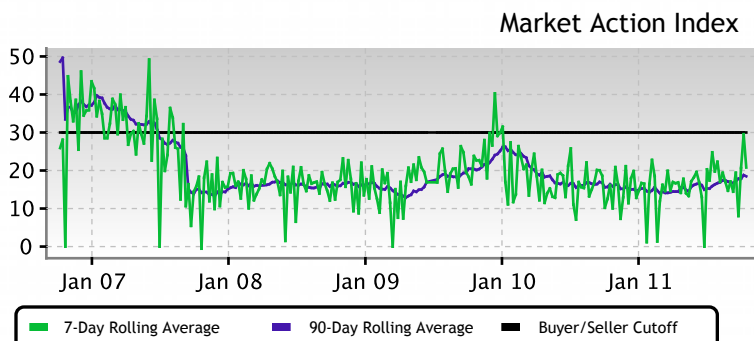
- Home sales have been exceeding new inventory for several weeks. While still a Buyer's market, prices seem to have responded by moving upward. If the demand trends continue, expect prices to keep marching upward, especially once we see a Seller's Market.

Real-Time Market Profile			Trend
Median List Price	\$ 475,000		↑↑
Asking Price Per Square Foot	\$ 263		↔
Average Days on Market (DOM)	134		↓↓
Percent of Properties with Price Decrease	44 %		
Percent Relisted (reset DOM)	9 %		
Percent Flip (price increased)	7 %		
Median House Size (sq ft)	1741		
Median Lot Size	6,501 - 8,000 sqft		
Median Number of Bedrooms	3.0		
Median Number of Bathrooms	3.0		
Market Action Index	Strong Buyer's	18.5	↑↑

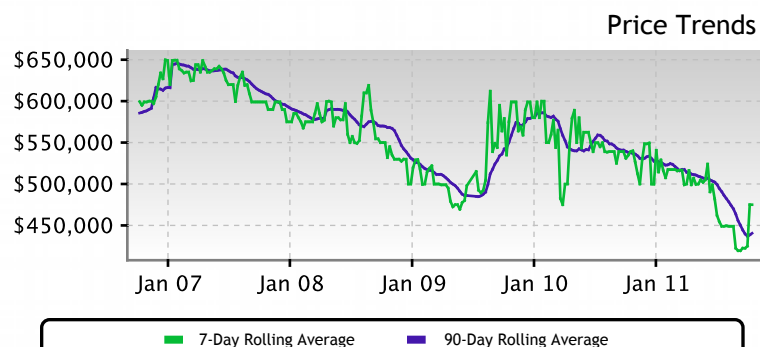
↔ No change    ↑↑ Strong upward trend    ↓↓ Strong downward trend  
↑ Slight upward trend    ↓ Slight downward trend

## Price

- In this zip code this week saw relatively little price change from last week. However, we continue to demonstrate a nice up trend in general over the last several weeks.



The Market Action Index answers the question "How's the Market?" by measuring the current rate of sale versus the amount of the inventory. Index above 30 implies Seller's Market conditions. Below 30, conditions favor the buyer.



## Quartiles

### Characteristics per Quartile

Investigate the market in quartiles - where each quartile is 25% of homes ordered by price.

Quartile	Median Price	Sq. Ft.	Lot Size	Beds	Baths	Age	Inventory	New	Absorbed	DOM	
Top/First	\$ 726,950	3033	0.25 - 0.50 acre	4.0	3.0	36	14	0	0	262	Most expensive 25% of properties
Upper/Second	\$ 559,000	2088	8,001 - 10,000 sqft	3.5	3.0	52	14	1	2	72	Upper-middle 25% of properties
Lower/Third	\$ 393,350	1546	8,001 - 10,000 sqft	3.0	2.0	55	14	0	1	78	Lower-middle 25% of properties
Bottom/Fourth	\$ 340,000	1352	4,501 - 6,500 sqft	3.0	2.0	56	15	1	3	126	Least expensive 25% of properties