



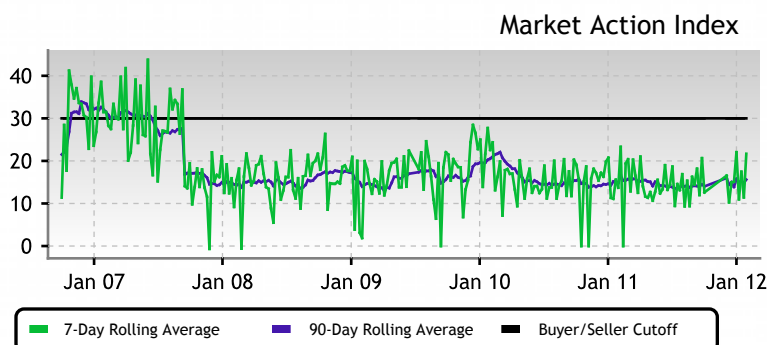
This Week

The median list price in FULLERTON, CA 92835 this week is \$565,000.

Inventory has been tightening and days-on-market increasing recently. The Market Action Index has been basically flat, not providing strong indication for market conditions.

Supply and Demand

- The market has shown some evidence of slowing recently. Both prices and inventory levels are relatively unchanged in recent weeks. Watch the Market Action Index for changes as it can be a leading indicator for price changes.



The Market Action Index answers the question "How's the Market?" by measuring the current rate of sale versus the amount of the inventory. Index above 30 implies Seller's Market conditions. Below 30, conditions favor the buyer.

Quartiles

Characteristics per Quartile

Investigate the market in quartiles - where each quartile is 25% of homes ordered by price.

Quartile	Median Price	Sq. Ft.	Lot Size	Beds	Baths	Age	Inventory	New	Absorbed	DOM	
Top/First	\$ 992,000	3307	0.25 - 0.50 acre	4.0	2.8	48	20	0	1	185	Most expensive 25% of properties
Upper/Second	\$ 699,944	2566	0.25 - 0.50 acre	4.0	2.5	47	20	2	3	165	Upper-middle 25% of properties
Lower/Third	\$ 514,500	2148	6,501 - 8,000 sqft	4.0	2.0	46	20	0	3	172	Lower-middle 25% of properties
Bottom/Fourth	\$ 394,800	1566	6,501 - 8,000 sqft	3.0	2.0	39	21	2	2	199	Least expensive 25% of properties

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Real-Time Market Profile

		Trend
Median List Price	\$ 565,000	↔
Asking Price Per Square Foot	\$ 255	↔
Average Days on Market (DOM)	180	↑
Percent of Properties with Price Decrease	41 %	
Percent Relisted (reset DOM)	n/a	
Percent Flip (price increased)	5 %	
Median House Size (sq ft)	2246	
Median Lot Size	8,001 - 10,000 sqft	
Median Number of Bedrooms	4.0	
Median Number of Bathrooms	2.0	
Market Action Index	Strong Buyer's 15.6	↔

↔ No change ↑↑ Strong upward trend ↓↓ Strong downward trend
 ↑ Slight upward trend ↓ Slight downward trend

Price

- Recently prices in this zip have settled at a plateau even though they dipped this week. Look for a persistent up-shift in the Market Action Index before we see prices significantly move from these levels.

