

FOR IMMEDIATE RELEASE

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THE NEVILLE GROUP OF JACKSON HOLE REAL ESTATE ASSOCIATES -- CHRISTIE'S GREAT ESTATES ANNOUNCES THE DEBUT OF PEARL AT JACKSON - THE REGION'S MOST SOPHISTICATED URBAN MOUNTAIN DEVELOPMENT LOCATED IN THE HEART OF DOWNTOWN JACKSON

New development commits to LEEDS certification and setting the standard in eco-chic living downtown Jackson, Wyoming

JACKSON, WYOMING - The NeVille Group of Jackson Hole Real Estate Associates is proud to announce that they are bringing Jackson's finest urban development to market. By offering an unbeatable combination of luxury living, in-town convenience, and "green" construction, "Pearl at Jackson" defines urban mountain living in Jackson Hole. "Pearl at Jackson" is located in the heart of Downtown Jackson at the corner of Pearl Avenue and Jackson Street. This new three-story building features office/retail space on the ground floor and residential condominiums on the second and third floors.

Together, Plan One Architecture and the developer envisioned a cutting-edge building, which takes advantage of its prime location, mountain views and incorporates environmentally friendly design elements throughout. Environmentally conscientious design was at the forefront of this project. Energy efficiency is incorporated throughout the building with maximum insulation and use of solar warmth for heat during the winter. The project is on track to become the first mixed-use project in downtown Jackson to be certified under US Green Building Council's LEED (Leadership in Energy and Environmental Design) standards.

"There are people who believe town is heart in Jackson Hole and they desire well-appointed residential units. This is an opportunity for them to have the lifestyle of their choice," says David NeVille of The NeVille Group at Jackson Hole Real Estate Associates.

The contemporary Western design of "Pearl at Jackson" is simple yet elegant, utilizing the regional vernacular. The exterior finishes include exposed steel beams and regionally quarried stone varying in size and shape.

The ground level, state-of-the-art commercial spaces utilize the elegantly finished lobby and high profile street presence with large picture windows.

The upper level residential units afford privacy and individuality while still incorporating windows and glass appointments complemented by generous, open-air living spaces that embrace the outdoors.

The combination of design and location create a vibrant urban village integrating both living and working spaces. This rare property embodies all of the characteristics that earned it the name "Pearl at Jackson."

About The NeVille Group

The NeVille Group is among the most well-respected, top-producing broker teams in the region. Their reputation and over 20 years of success in the real estate business is based on integrity and client-centered hard work. The members of The NeVille Group are premier marketers of their long term clients, spec homes, and development projects; they strive for quality and excellence in marketing the projects that their clients bring to market. Their uncompromising commitment to quality combined with the resources of Jackson Hole Real Estate Associates provides their clients a competitive edge in today's marketplace.

About Jackson Hole Real Estate Associates

Jackson Hole Real Estate Associates is the exclusive affiliate of Christie's Great Estates in Wyoming and Idaho. The reputation of Jackson Hole Real Estate Associates for exemplary client service and market knowledge combined with the power of Christie's Great Estates, the largest network of independent real estate firms, offers a synergy between local strength and global networking. Christie's Great Estates, a wholly owned subsidiary of the renowned auction house Christie's, is the largest international network of real estate companies specializing in the sale of notable properties.

About Christie's Great Estates

Christie's Great Estates is the largest international network of real estate companies dedicated to the sale and marketing of luxury homes and is a subsidiary of Christie's, the world's leading art business. Christie's clients who buy and sell works of art often request real estate services. To satisfy this demand, Great Estates, founded by Kay Coughlin in 1987, was acquired by Christie's in 1995. Today, the Christie's Great Estates global network spans more than 40 countries with 900 offices and approximately 36,000 brokers. Committed to the auction house's two-century-old tradition of exceptional customer service and expertise in high-value marketing, the network achieved total combined sales in excess of US \$128 billion.

Admittance to the Christie's Great Estates network is offered by invitation only to those real estate companies with proven records of success in high-value home sales and who exemplify Christie's traditional value of service. Once awarded affiliate status, brokers may then display the coveted Christie's brand and use the proprietary marketing services of Christie's Great Estates, which has successfully marketed high-value real estate around the globe for more than 20 years. Exceptionally skilled local real estate specialists, a client focused approach, and strategic global marketing to a qualified audience of proven luxury consumers are the hallmarks of Christie's Great Estates.