

# RE/MAX Premier Community Citizenship



## Why participate in the Miracle Home® program?



*“We want to create a strong sense of community and inspire other people to give.”*

– Maria Peña-Morales (CDPE, SFR)  
Team Leader, “Team Q”  
RE/MAX Ranch & Beach  
San Diego, CA



We have a responsibility to our community, as residents and as businesspeople. When our clients hear about my team being involved in the community, they remember Team Q and realize that doing good can be part of doing business. We want to create a strong sense of community and inspire other people to give.

When I see coverage on TV about the good things happening for kids at Rady Children's Hospital, I get satisfaction knowing that I'm part of it. When RE/MAX reached \$100 million in donations, I was so proud. It wasn't one person writing a check for \$100 million, it was \$25 here and there that all added up to priceless care and treatment.

As a team, we support Rady Children's Hospital by donating a portion of our commissions after a transaction closes. We also donate our time for fundraisers, and sometimes items for silent auctions. We use the dual-balloon logo for RE/MAX and Children's Miracle Network on our marketing to let people know we care about kids. We send out Honor Cards to our clients so they're aware of our contributions on their behalf. It's a complete surprise, and they absolutely love it. It's nice to give a bottle of wine, but when they receive an Honor Card, they know their home sale or purchase means something for others, too.

Participating in the Miracle Home program can be an added practice for any agent. The regular donation doesn't have to be huge, but it can help make a huge difference for the community, for your clients and for your life.

