

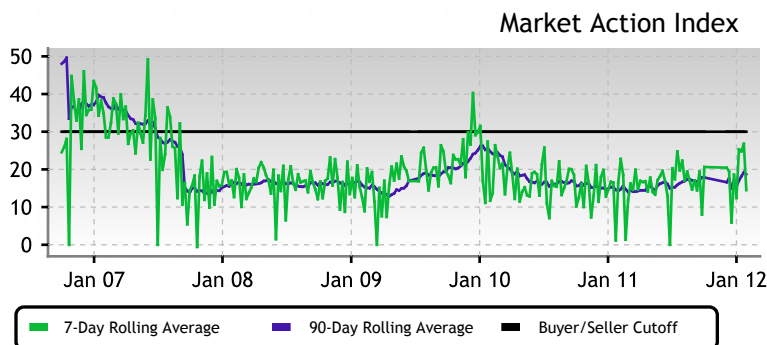
## This Week

The median list price in FULLERTON, CA 92831 this week is \$424,900.

Inventory is tightening and days-on-market is falling. The Market Action Index shows demand heating up. These are relatively bullish signs for prices.

## Supply and Demand

- The market shows signs of warming up, with sales demand recently increasing faster than inventory. Prices have not yet responded as the market is still working through excess inventory. It's unlikely that we'll see prices level off or move higher until the MAI sustains its upward trend and maybe not until the inventory is depleted enough to create a Seller's market.



The Market Action Index answers the question "How's the Market?" by measuring the current rate of sale versus the amount of the inventory. Index above 30 implies Seller's Market conditions. Below 30, conditions favor the buyer.

## Quartiles

### Characteristics per Quartile

Investigate the market in quartiles - where each quartile is 25% of homes ordered by price.

Quartile	Median Price	Sq. Ft.	Lot Size	Beds	Baths	Age	Inventory	New	Absorbed	DOM	
Top/First	\$ 850,000	3850	0.25 - 0.50 acre	5.0	4.5	21	11	3	0	178	Most expensive 25% of properties
Upper/Second	\$ 589,900	1984	0.25 - 0.50 acre	4.0	1.5	53	11	1	1	143	Upper-middle 25% of properties
Lower/Third	\$ 360,000	1550	6,501 - 8,000 sqft	3.0	1.8	56	11	1	1	199	Lower-middle 25% of properties
Bottom/Fourth	\$ 312,450	1300	4,501 - 6,500 sqft	3.0	1.0	59	12	1	0	98	Least expensive 25% of properties

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### Real-Time Market Profile

		Trend
Median List Price	\$ 424,900	↓
Asking Price Per Square Foot	\$ 253	↓
Average Days on Market (DOM)	153	↓
Percent of Properties with Price Decrease	31 %	
Percent Relisted (reset DOM)	n/a	
Percent Flip (price increased)	7 %	
Median House Size (sq ft)	1583	
Median Lot Size	6,501 - 8,000 sqft	
Median Number of Bedrooms	3.0	
Median Number of Bathrooms	2.0	
Market Action Index	Strong Buyer's 18.7	↑

↔ No change    ↑↑ Strong upward trend    ↓↓ Strong downward trend  
 ↑ Slight upward trend    ↓ Slight downward trend

## Price

- Prices in this zip code been on a downward trend recently and this week, while essentially flat, doesn't break us out of that cycle. Watch the Market Action Index for any signs of demand increasing.

